

DALES

Self-Service Dept. Store
1334 EL PRADO
DOWN TOWN TORRANCE NEXT TO A&P MARKET
Open Daily 9 to 6 • Friday Night 'til 9 p.m.

**END
-O-
MONTH**

CLEARANCE

REDUCTIONS IN EVERY DEPT.---SAVINGS UP TO 50%

USE OUR LAY-AWAY

LADIES' BULKY KNIT SWEATERS
100% HI-BULK ORLON
Worth Up to \$7.98

Pearl Buttons, heavy Cable Stitch, All New Fall Shades

3⁷⁷ Sizes 34-40



SALE! FALL COATS
100% WOOL TWEEDS & FLEECES
FIRST OF THE SEASON'S OUTSTANDING FALL COATS!
You'll Marvel at the Quality!

NEW FALL SELECTION OF COLORS
MILLIUM LINED SOFT AS CASHMERE
FULL AND FITTED STYLES WITH THE NEW LOOK
YOU'LL BE AMAZED AT OUR

LOW, LOW PRICE While They Last!

\$13 \$1.00 Holds Your Lay-Away

SIZES 7-15, 10-20, 14 1/2-24 1/2



SECURE YOUR PURCHASE

USE OUR LAY-AWAY

E.O.M. SALE CAPRIS

Polished Cottons
10 New Fall Shades

- Usually \$2.98
- Slit Side, New Trim Look
- Hollywood Style
- Washable

1²¹ Sizes 8-18



E.O.M. MARKDOWNS
Regular \$3.98 **LADIES' SWEATERS**
100% ORLON NOVELTY TRIM

10 Different Styles, All New Fall Shades Dyed to

1⁵⁹ Sizes 34-40

Match Your Favorite Skirt

LADIES' FLANNEL PAJAMAS---GOWNS
REGULAR \$3.98 VALUES

Solids and Floral Prints

1⁹⁷ Sizes 34 to 40

Pajamas Sizes 34 to 40
Gowns Sizes 34 to 46

sleep in warm comfort

LADIES' COTTON BLOUSES
SANFORIZED NOVELTY STRIPES AND PATTERNS, ROLL-UP SLEEVES
Many Styles to Choose From, Sizes 32-38. Values to \$1.98.

88

Girls' Fall COATS
SPECIAL GROUP Novelty Tweeds Checks, Fleeces Asst. Styles, New Fall Shades! Large Variety to Choose From

7⁹⁹ Sizes 7-14
VALUES TO \$15.98

FACTORY BUY-OUT! LADIES' SKIRTS
100% WOOL
Newest Fall Styles

You'll be amazed at these beautiful styles and colors.

3⁹⁹ Sizes 22-30
MADE TO RETAIL AT \$14.95

BOYS'...GIRLS' PAJAMAS
Flannels and broadcloths, tailored and dressy styles. Regular \$1.98 value. E.O.M. SALE

1⁰⁰

CAR COATS
WITH 100% CORDUROY---GABS. and POPLINS
Tan-Blue-Red-Green
These Were Made to Sell for \$6.98

3⁹⁹ SIZES 3 - 6x, 7 - 14, 8 to 18

LADIES' 487

new fall dresses
ALL NEW SHEATHS IN 1- AND 2-PIECE STYLES TAKEN FROM OUR BETTER STOCK
Values to \$10.98

During Our E.O.M. Sale

- All New Novelty Fabrics
- Casual and Dressy Styles
- Large Selection
- Sizes 7-15, 10-20, 16 1/2-24 1/2

5⁰⁰

BOYS' HOODED SWEAT SHIRTS
Heavy Duty---First Quality For School or Play

FOR THE LITTLE GUY. \$1.44 Navy Maize

1²⁷ Reg. \$2.98 Value
SIZES 8-14

REMEMBER-DALE'S JUST WON'T BE UNDERSOLD

Boys' Nylon 11 1/4-Oz. BLUE JEANS

Texas make Western style of 13 1/4-ounce denim. They are reinforced at all points of strain, have heavy duty zippers. Sanforized... machine washable. Boys' sizes 4-12.

Huskies, 13-16, \$2.22

1⁸⁸ Val. to \$3.98

\$1 HOLDS YOUR LAY-AWAY FOR 30 DAYS

Men's 100% Orlon Knit SPORT SHIRTS

REG. \$5.98 Monogram Pocket, Large Assortment of Colors. Many to Choose From

2⁷⁷ Sizes S-M-L

MEN! Ease into Fall IN NEW SLACKS

REG. \$5.98 VALUE
BEDFORD CORD POLISHED COTTONS
New Continental Look Flap-Back Pockets

Tan Blue Grey Brown Slacks

2⁹⁷ Worth Twice the Price!

MEN'S GENUINE LEVIS
FIRST QUALITY

SOLD AT LEADING STORES BUT NEVER AT THIS LOW, LOW PRICE

3²⁷ Sizes 27-42

BOYS' POLISHED COTTON AND BEDFORD CORD SLACKS
Continental Style and Flap-Back Pockets

REG. \$4.98

1⁷⁷

FOR BIGGER BOYS \$2.49 Val. to \$5.98

- Sizes 2x6x
- Tan, Brown, Grey, Blue, Black
- AS FEATURED

BOYS' SHIRTS
Stock up now on one of fall's best buys! Boys' shirts... dozens of patterns, colors... fine count broadcloths, rich flannels, wash and wear cottons. And big savings!

REG. \$1.98 VALUE

88 Sizes 4-16

BOYS' MOTORCYCLE JACKETS

- Satin Quilted Lined
- Slash Pockets
- Riveted Grippers

Perfect for Winter Warmth

4⁹⁹ \$6.99 Val. to \$10.98

SIZES 4-6, 8-16

E.O.M. SPECIAL MEN'S SPORT SHIRT
By BUD BERMA
Values to \$6.98
Hi-Styled Novelty Styles

25 Styles to Choose From. Assorted Fabrics

2⁵⁹ Sizes S-M-L
2 for \$5.00 ONE IN A BOX